

## PRIVACY POLICY FOR Color Fusion

This privacy policy governs your use of the software application Color Fusion (“Application”) for mobile devices that was created by IdeaLump Tunisia. Color Fusion is the ultimate tap challenge that you can play with your friends or other players from all around the world with the online matchmaking system. To win the game, tap the screen as fast as you can and use the power-up

### What information does Color Fusion obtain and how is it used?

#### User Provided Information

Color Fusion obtains the information you provide when you download and register with us. When you register with us and use Color Fusion, you generally provide

- (a) your name, your phone number and other registration information;
- (b) transaction-related information, such as when you make purchases, respond to any offers, or download or use applications from us;
- (c) information you provide us when you contact us for help;
- (d) credit card information for purchase and use of Color Fusion, and;
- (e) information you enter into our system when using Color Fusion, such as contact information and project management information.
- (f) we do not store or use pictures taken by camera during game sessions. The camera is only for face detection. Users can share their pictures on their own social media networks.

We may also use the information you provided us to contact you from time to time to provide you with important information, required notices and marketing promotions.

#### Automatically Collected Information

In addition, Color Fusion may collect certain information automatically, including, but not limited to, the type of mobile device you use, your mobile device's unique device ID, the IP address of your mobile device, your mobile operating system, the type of mobile Internet browsers you use, and information about the way you use Color Fusion.

Do third parties see and/or have access to information obtained by Color Fusion?

Yes. We will share your information with third parties only in the ways that are described in this privacy statement. We may disclose User Provided and Automatically Collected Information:

- as required by law, such as to comply with a subpoena, or similar legal process;
- when we believe in good faith that disclosure is necessary to protect our rights, protect your safety or the safety of others, investigate fraud, or respond to a government request;
- with our trusted services providers who work on our behalf, do not have an independent use of the information we disclose to them, and have agreed to adhere to the rules set forth in this privacy statement.
- if Color Fusion is involved in a merger, acquisition, or sale of all or a portion of its assets, you will be notified via email and/or a prominent notice on our Web site of any change in ownership or uses of this information, as well as any choices you may have regarding this information.

### What are my opt-out rights?

You can stop all collection of information by Color Fusion easily by uninstalling Color Fusion. You may use the standard uninstall processes as may be available as part of your mobile device or via the

mobile application marketplace or network. You can also request to opt-out via email, at [contact@idealumtunisia.com](mailto:contact@idealumtunisia.com).

### **Data Retention Policy, Managing Your Information**

We will retain User Provided data for as long as you use Color Fusion and for a reasonable time thereafter. We will retain Automatically Collected information for up to 24 months and thereafter may store it in aggregate. If you'd like us to delete User Provided Data that you have provided via Color Fusion, please contact us at [contact@idealumtunisia.com](mailto:contact@idealumtunisia.com) and we will respond in a reasonable time. Please note that some or all of the User Provided Data may be required in order for Color Fusion to function properly.

### **Children**

We do not use Color Fusion to knowingly solicit data from or market to children under the age of 13. If a parent or guardian becomes aware that his or her child has provided us with information without their consent, he or she should contact us at [contact@idealumtunisia.com](mailto:contact@idealumtunisia.com). We will delete such information from our files within a reasonable time.

### **Security**

We are concerned about safeguarding the confidentiality of your information. We provide physical, electronic, and procedural safeguards to protect information we process and maintain. For example, we limit access to this information to authorized employees and contractors who need to know that information in order to operate, develop or improve our Application. Please be aware that, although we endeavor provide reasonable security for information we process and maintain, no security system can prevent all potential security breaches.

### **Changes**

This Privacy Policy may be updated from time to time for any reason. We will notify you of any changes to our Privacy Policy by posting the new Privacy Policy here and informing you via email or text message. You are advised to consult this Privacy Policy regularly for any changes, as continued use is deemed approval of all changes. You can check the history of this policy by clicking [here](#).

### **Your Consent**

By using Color Fusion, you are consenting to our processing of your information as set forth in this Privacy Policy now and as amended by us. "Processing," means using cookies on a computer/hand held device or using or touching information in any way, including, but not limited to, collecting, storing, deleting, using, combining and disclosing information, all of which activities will take place in Tunisia. If you reside outside the Tunisia your information will be transferred, processed and stored there under Tunisia privacy standards.

### **Contact us**

If you have any questions regarding privacy while using Color Fusion, or have questions about our practices, please contact us via email at [contact@idealumtunisia.com](mailto:contact@idealumtunisia.com).